



## Lecture123 Signs Expanded Agreement with Seton Hall University

SOUTH ORANGE, NJ – Lecture123, a NJ company that helps educators communicate with their students, will announce an expanded agreement with Seton Hall University on June 7, 2006. The announcement will be made during the 9th Annual ThinkTank Conference, held this year at Seton Hall's South Orange campus.

A technological leader in Web-based E-Learning environments, Lecture123 is a campus-wide publishing tool that allows lectures, presentations, educational sessions and communications to be easily recorded and distributed to PCs, iPods, or cell phones. In announcing the expanded agreement, Seton Hall will become only the second university in the country to use the Lecture123 On-Campus Edition available for all classes.

“The Lecture123 Web-based just-in-time communicator enables instructors to very simply record classroom lectures or out-of-class sessions,” said Mitch Germansky, Lecture123 CEO. “These sessions are published for immediate playback over the Web and are a click away from being downloaded to PCs and the mobile devices that are becoming ubiquitous across the student landscape.”

“Students review the recorded sessions and may post questions to instructors directly on the slides,” Germansky said. “Instructors, notified via e-mail, submit answers that are seamlessly integrated into the session for the benefit of all students. Using any browser from any location, students can review recorded class lectures or find targeted content via searches. The response to our ability to podcast the learning experience has been overwhelming. Our goal is to deliver quality distributed learning to any Web interface anywhere, anytime – the key is easy and natural use of technology to enhance teaching and learning with improved student outcomes.”

“With Lecture123, our students can replay lectures – at a time and place of their own choosing – that capture the professor’s presentations and the classroom discussion,” said Paul Fisher, director of Seton Hall University’s Teaching, Learning and Technology Center. “This frees students from meticulous note taking and allows them to actively engage in the learning process. In addition, Lecture123’s feature that allows professors and students to review and submit questions around specific content enhances one-on-one communication between the professor and student.”

Lecture123.com Corporation, is a NJ company providing easy-to-use audio/visual tools to record, publish, playback, and collaborate online. All elements of the session including PowerPoint and whiteboard slides, voice, and annotations are available online as though you were sitting with the presenter. Content is delivered to mobile web devices, e.g. PCs, iPods, or cell phones. Participants collaborate online with a unique question/answer channel. All text in the sessions is searchable. Lecture123 frees participants from the barriers of live sessions where everyone must be available at the same time. Lecture123 is in use in academic and corporate settings across the US.

For 150 years, Seton Hall University has been a catalyst for leadership, developing the whole student, mind, heart and spirit. Seton Hall combines the resources of a large university with the personal attention of a small liberal arts college. Its attractive suburban campus is only 14 miles by train, bus or car to New York City, with the wealth of employment, internship, cultural and entertainment opportunities the city offers. Seton Hall is a Catholic university that embraces students of all races and religions, challenging each to better the world through integrity, compassion and a commitment to serving others. For more information, see [www.shu.edu](http://www.shu.edu)

To learn more about Lecture123, please visit <http://www.lecture123.com> and contact Mitch Germansky (908) 464-8874 or via e-mail at [mitch@lecture123.com](mailto:mitch@lecture123.com). To attend the conference, please contact Jill Matthews, Seton Hall University Media Analyst, at (973) 378-2695 or via e-mail at [mattheji@shu.edu](mailto:mattheji@shu.edu).